

## INTRODUCING THE SECU FOUNDATION CHALLENGE

We're excited to launch the SECU Foundation Challenge to raise an additional \$3.9 million for the Campaign. All gifts made to the 50th Anniversary Campaign moving forward will count toward the Challenge until it is complete, allowing TLC to secure \$1.5 million to finish the Residents Village, including the new ICF home.

The new ICF home is expected to open in the spring of 2024, launching the renovations and expansions of the two existing homes (Tucker and Civitan), to complete the Residents Village phase of construction on TLC's main campus in 2025.

## **OPENING DOORS**

Your generous support of TLC made through the Challenge will open doors, quite literally. A funding gap remains and gifts made to the 50th Anniversary Campaign will help close the gap to complete the Residents Village phase. Closing the gap before the new ICF home is completed in spring 2024 will allow for minimal disruption for residents and staff. Currently, renovations of the two existing ICF homes (Tucker and Civitan) are sequentially timed to happen immediately following the construction of the new ICF home. Once these three projects are complete, the Residents Village will be a reality and TLC will kick off the next phase of transformations on our main campus to bring solutions to the growing needs and shortages of services in our community.

See the progress so far and join the impactful community of transformational, TLC Campaign supporters today!

## NAMING OPPORTUNITIES

Space	Naming Value
Chappell Drive Campus	\$1,500,000
New ICF + Former Tucker & Civitan	\$500,000
New ICF	
Building	\$1,000,000
Living Room - Common Area	\$100,000
Individual Resident Room #1-10	\$25,000
Family Consulting/Flex Room	\$25,000
Resident Manager Office	\$25,000
Staff Lounge	\$40,000
Entry Vestibule	\$40,000
Nursing Work Station	\$40,000
Kitchen	\$40,000
North Bathing Room	\$50,000
South Bathing Room	\$50,000
North Wing	\$100,000
South Wing	\$100,000
Outdoor Living Area	\$100,000
Village Arrival Porte Cochère	\$250,000

## MORE ABOUT THE SECU FOUNDATION

The SECU Foundation, a 501(c)(3) charitable organization funded by the contributions of 2.7 million SECU members, promotes local community development in North Carolina primarily through high-impact projects in the areas of housing, education, healthcare, and human services. Since 2004, SECU Foundation has made a collective financial commitment of over \$235 million for initiatives to benefit North Carolinians statewide.

